

## IAP2M Book Information

Title:

JAPANESE PROJECT MANAGEMENT

Innovation, Development and Improvement

Publisher: World Scientific (504pp.) ISBN 978-981-277-873-4

Publication Date: November, 2008

The following is quoted from:

<http://www.worldscibooks.com/business/6657.html>

In 2001, Japanese standard version of managing projects was published under the title of P2M brand name. P2M was named after Project and Program Management for enterprise innovation. Conforming to the guide, “this book provides a comprehensive look at the features of Japanese Project Management in *Kaikaku* view referring to Innovation, Development, and Improvement. It includes its emphasis on creativity and teamwork, its broader ‘open value system’ as opposed to a ‘closed technical system’, its close links with corporate strategy and human resource development, and the support infrastructure needed for advancing *Program Management*. Chapters cover both the theory and practice of *Program Management*, citing cases of information and communications technology (ICT) and pharmaceutical companies, among others. *Kaikaku* aspect of P2M holds special relevance today as global competition is increasingly reducing the lifecycle of organizations. Managers will find in *Japanese Way* of managing projects not only a way to survive the shake-up, but also a framework of value creation for the next generation.”

Contents:

- Framework of Contemporary Japanese Project Management
- *Kaikaku* PM in the Information and Communications Industry
- Project Management for Business Reforms Linked to Strategy
- Project Management for Knowledge-Based Development Strategy
- Application of *kaikaku* PM for New Value-Creating Activity
- Project Management Infrastructures for Evolving the Standard

- Edited and authored by Shigenobu Ohara (Nippon Institute of Technology, Japan) & Takayuki Asada (Osaka University, Japan)
- 
- The other authors: Tametsugu Taketomi, Tadamasa Imaguchi, Emi Yunokawa, Toshihiko Kinoshita, Shoei Komatsu, Hideo Yamamoto, Naokoto Kogo, Atsushi Miyagawa, Takashi Katayama, Fumihiko Isada, Hiroshi Sasaki, Kenichi Suzuki, Kazuo Tanaka, Masaru Tamaki, Ellie Okada, Shiro Okazaki, Yousuke Manabe, Koji Iwasaki, Ninako Makino, Christophe Bredillet, Toshinori Nemoto, Yuki Misui, Hajime Kita, Mikihiro Mori, Lynn Crawford, Masaaki Horiguchi, Emiko Magoshi, Akio Yamamoto and Masatoshi Nishio